

# Digital Display Poster Guidelines

## Font Size

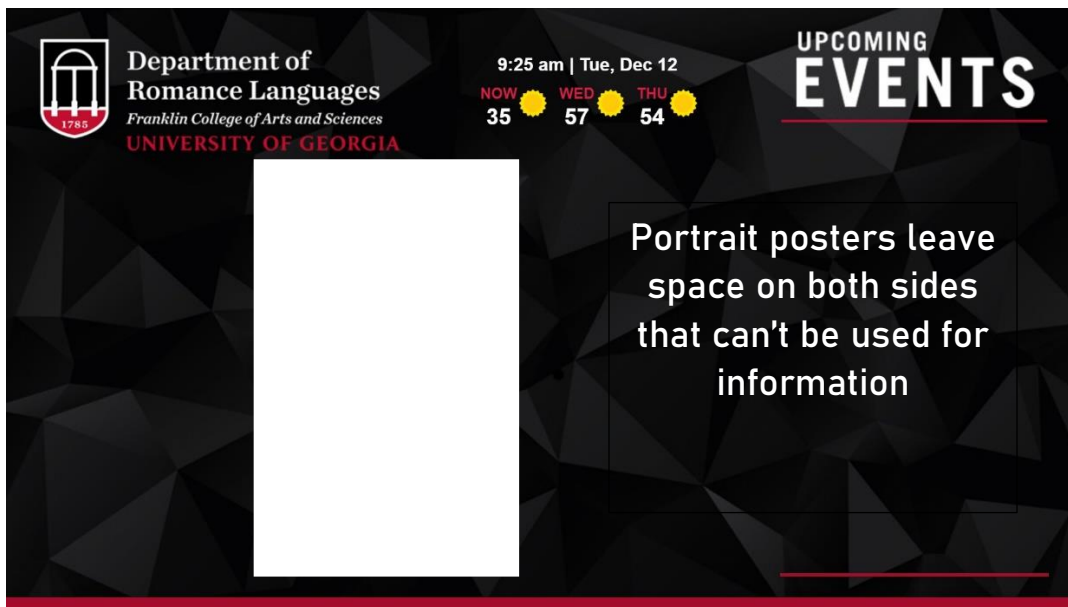
On the digital displays small text can be hard to read in the time a poster is on-screen. To ensure posters are readable, only include important information and keep fonts to a readable size. Text tends to look bigger on a computer screen than on the digital displays.

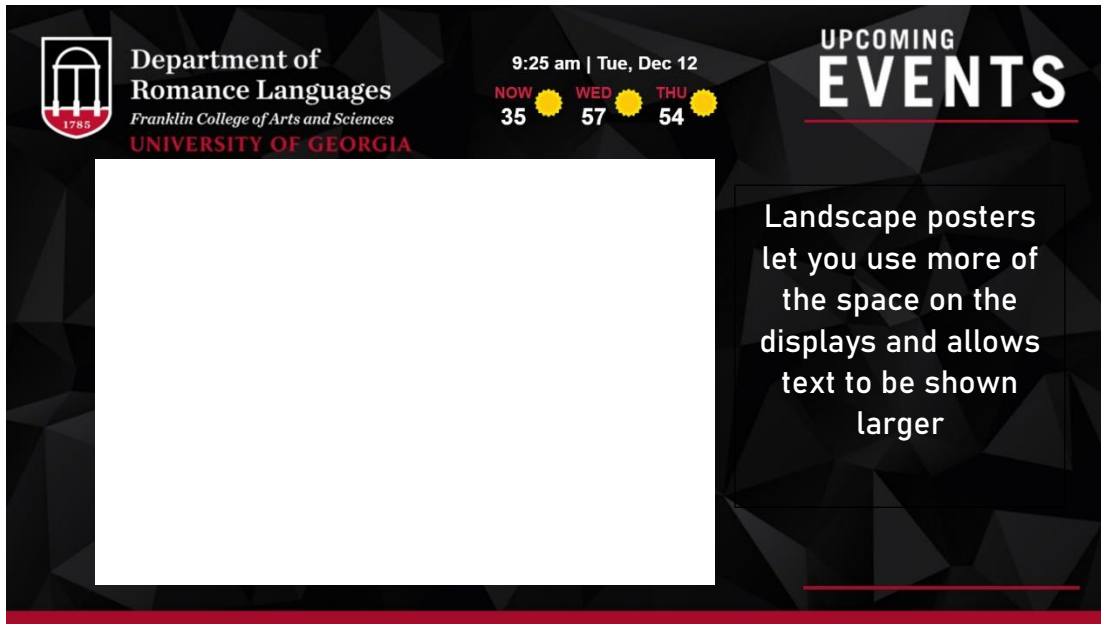
- For portrait-oriented posters, font size should be no smaller than 20.
- For landscape-oriented posters, font size should be no smaller than 36.

## Orientation

If you need more room for information on a poster, using a landscape orientation is recommended.

Here are two examples:





## File Types

Only send in posters .pdf, .jpeg, or .png formats.

## Poster Information

For any poster advertising a course offering include prefix and course number so prospective students can easily find your course.

For weekly events it is recommended that you include specific event dates on your poster. This helps with scheduling the calendar portion of the digital displays, and allows attendees to know if an event will be going on during finals week without having to contact the organizer.

For further questions, contact Erin Cribbs ([erin.cribbs@uga.edu](mailto:erin.cribbs@uga.edu)).